

*You are becoming more by  
attending this extensive, exciting  
and exceptional...*

**INLPTA 2012...**

# “Diploma in NLP Training”

- ✓ **More Amazing Skills...**
- ✓ **Design, Deliver, Dazzle!**
- ✓ **Facilitate, Present, Train!**

**INLPTA Diploma in NLP Training**  
With Mark Klaassen, NLP Master Trainer

**Training Dates:** 26-30 July & 2-6 August  
**Assessment:** 11-12 August  
**Plus:** evening prep prior to Assessment  
**Time:** 9.30am – 7.30pm daily



***Register today for the  
next part of your NLP  
journey with CPL!***



***CPL Training Space  
Remuera, Auckland  
New Zealand***

## **Learning secrets of NLP Training Design & Delivery...**

(Full list page 5)

- Training Design using the Advanced 4MAT
- Learning how to deliver NLP Training Modules
- Stagecraft Skills and the Unconscious Mind
- Stage Anchoring & Nested Loops
- Accelerated Learning / Super Learning
- Physiology & Emotional Engagement
- Metaphor & Story Boarding
- Awesome Training Presentations

## **Quality, Professionalism & Ethics...**

### **INLPTA Mission Statement...**

“The purpose of INLPTA is to facilitate the alignment of professional NLP trainers around the world in the ethical and professional use of NLP through the standardisation and continual improvement of the NLP accreditation process.”

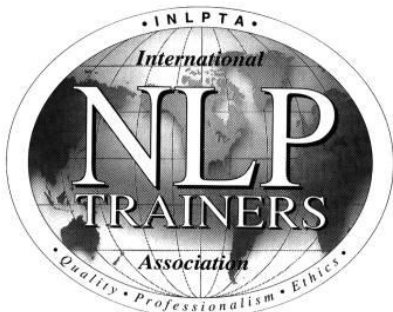
## **Who can attend this Training?**

NLPers who have completed NLP Master Practitioner Certification Training to INLPTA standards.

## **A Gift to Self...**

**Full Investment:** \$3995+gst in full by 20 July

- **Early Bird:** \$3295+gst by 20 May
- **Pay Plan:** \$3595+gst April-August



## **Many years of success...**

**INLPTA** has been successfully conducting NLP Trainer Training for over 16 years on 4 continents.

They are now making the core material of this incredible methodology available in a shorter format for those seeking to be NLP Trainers, but not wanting to teach NLP Practitioner and Master Practitioner Certification.

**The “Diploma in NLP Training”** (12 Days) will be exciting and challenging, extending you further, offering you more opportunity for up skilling, plus personal and professional growth. This course will be “in-depth”, and your full participation and commitment to your growth will be key in your success.

**To become fully certified** to deliver NLP Certification Training Courses, you must complete the additional **“NLP Trainer Certification Training”**.

This will provide the additional intensive training and development, knowledge, techniques to be a full INLPTA NLP Certification Trainer able to delivery NLP Practitioner & NLP Master Practitioner Certification Training...

**INLPTA** has members on five continents who have agreed upon Certification Standards in the Training of NLP. All of its members are NLP Trainers who have graduated from the most prestigious Trainer Training available. They have agreed on standards of ethics, professionalism and competence in the training of NLP.

## **History of INLPTA Trainer Training...**

The first INLPTA Trainer and Master Trainer Training was held in Munich, Germany in 1994 with 75 people in attendance. And over the next 6 years NLP Trainer programmes were held in Sydney, Australia – Toronto, Canada – Munich, Germany – Washington, DC. USA – London, England – Manchester, England (twice) and Denmark, Copenhagen.

1996 marked the first INLPTA Trainer Training in French, followed by one in German.

Since 2000 there have been over 40 INLPTA Trainer Trainings in the United States, the United Kingdom, Germany, Canada, France, the Netherlands, Sweden, Slovenia, Turkey, Syria, Bahrain, the United Arab Emirates and New Zealand.

Since 2005 INLPTA Trainer Training's have been conducted in English, German and French and through translation in Arabic.

**In 2010** INLPTA undertook a new approach for NLP Master Practitioner Graduates to become Trainer-trained, and gain the core NLP Trainer skills, tools and techniques. With easier time frames and more affordable investments, **New Zealand** is leading the way in this regard with the very latest course:

### **INLPTA "Diploma in NLP Training".**

This training is for NLPers who want to develop themselves further, want top skills in professional presenting, training and facilitation, and don't plan to teach NLP Certification Training programmes.



## **INLPTA Standards**

Pursuant to the conduct of their mission INLPTA has formulated a Code of Ethics and a set of Standards for NLP Practitioner, Master Practitioner, Trainer and Master Trainer Training.

To prepare Trainers and Master Trainers to meet their rigorous standards, INLPTA conducts International Trainer and Master Trainer Trainings every year in several locations around the globe.

INLPTA has members on all five continents that have agreed upon Certification Standards in the Training of NLP.

All of its members are NLP Trainers who have graduated from the most rigorous Trainer Training available.

They have agreed on standards of ethics, professionalism and competence in the training of NLP.

Their syllabus for NLP Practitioner and Master Practitioner Trainings is updated yearly and includes both the classic and new cutting edge developments in NLP.



### **About your Trainer... Mark Klaassen**

**Certified NLP Master Trainer (INLPTA), Certified Spiral Dynamics (SD) I & II (NVC, USA), B.Theol, Dip H.R. and Co-Director of Communications Plus Ltd.**

Mark's background is in banking, business consultancy, human development, counselling, coaching, marketing and training to businesses throughout New Zealand and Internationally. Mark utilises NLP and Spiral Dynamics to effect cultural and systemic change. He teaches NLP Certification Trainings along with other short courses, and brings with him a unique view of the 'human development' and 'corporate business' areas along with a deep caring for people.

*"Mark is one of the most professional and competent trainers I have experienced. He is especially sensitive to students understanding and involvement. Everyone was able to achieve a high standard of learning, irrespective of their previous knowledge or experience."* **Captain Peter Arnold, Air New Zealand**

### **Testimonials...**

*"It's surprising what you find, and who you find on the road of personal development. It's being on the road... not watching the cars go by that is the single most important thing. A few words will not fully encapsulate the quality of Mark's training and delivery. Hopefully reading this will get you to release your handbrake and set the wheels in motion!"* **Stephen Lewthwaite, ASB**

*"A hot-house learning experience! Designed to grow us despite our reservations – extend us beyond our comfort zone, and cause amazing changes... and for us to discover our potentiality and work towards it as trainers. A fabulous, exciting, terrifying, exhilarating experience... Thanks for the memories."* **Zoe Wilkinson, Director, Training Dynamics, Tauranga**

*"I developed more skills than I could have imagined possible in just a few days. This is the beginning of an exciting journey as a trainer which wouldn't have been possible without the expertise and support of Mark and his fantastic team!"* **Marianne Macdonald, Advanced Body Mind Therapies, Auckland, NZ**



### ***Behavioural & Intellectual competencies***

- Excellence in attitudinal, behavioural, and intellectual competency in all Practitioner and Master Practitioner level skills
- Demonstrated ability to design a complete training module
- Demonstrated ability to design and conduct content chunks
- Demonstrated ability to facilitate within students the learning of content and the development of skills and attitudes
- Demonstrated ability to establish and maintain excellent levels of rapport with all participants, colleagues and trainers
- Demonstrated ability to design and facilitate group inductions overtly and covertly
- Demonstrated ability to work ecologically with groups
- Demonstrated ability to pace and lead a group in ecological directions
- Demonstrated ability to model the learner
- Demonstrated ability to pace, lead, incorporate and utilize the differences between students-students and trainer-student(s)
- Demonstrated ability to utilize Satir Categories as applied to group communication
- Demonstrated ability to design, facilitate and debrief exercises
- Demonstrated ability to deliver instructions for exercises
- Demonstrated ability to establish and utilize stage anchors
- Demonstrated ability to design and deliver nested loops
- Demonstrated ability to answer questions and facilitate unconscious processes in an open frame
- Demonstrated ability to utilize environmental influences to facilitate optimum learning at conscious and unconscious levels
- Demonstrated ability to facilitate learning at different logical levels and of different logical types
- Demonstrated ability to design and conduct trainings that facilitate different adult learning styles
- Demonstrated ability to appropriately assess and evaluate students
- Behavioral demonstration of being able to "walk what you talk and talk what you walk"
- Excellent state control, emotional stability, stress resistance and self management
- Demonstrated ability to know and process your own model of the world and to adjust yourself congruently, ecologically, and respectfully to another person's model of the world
- Demonstrated ability to handle and resolve conflict, and to make effective and ecological decisions as appropriate to context
- Demonstrated ability to design, deliver and utilize metaphors in training

### ***Requirements for...INLPTA "Diploma in NLP Training..."***

The Training is conducted by an INLPTA Master Trainer authorized to do so by the INLPTA Board of Directors. The Diploma in NLP Training meets the following requirements:

- Minimum of 100 hours of classroom training, excluding breaks longer than 30 minutes
- The training meets INLPTA accreditation competency standards and guidelines for Diploma in NLP Training
- The Certificate is signed by an INLPTA NLP Master Trainer
- The Certificate has the date and the number of days and hours on it
- All Certificate seals need to be ordered by the international or national INLPTA Coordinator and be sealed with the official INLPTA seal



- Demonstrated ability to give and receive feedback in educative and self evolutionary ways
- Demonstrated ability to design, deliver and facilitate educative tasking
- Demonstrated ability to handle hecklers, under achievers, "problem" cases, ecological and/or ethical issues
- Demonstrated ability to calibrate groups and to respond appropriately to facilitate learning in their model of the world
- Demonstrated ability to alter one's own training style as appropriate to context, audience and outcome

### **General criteria for Certification as "Diploma in NLP Training"...**

An NLP Master Practitioner training to INLPTA standards is pre-requisite to enrolling in the Diploma in NLP Training.

Upon completion of the Diploma in NLP Training and any tasking:

- The candidate has successfully met the INLPTA competency requirements for a Trainer, assessed by an authorized INLPTA Master Trainer
- The candidate has successfully completed the following:
  - Written integration of NLP Practitioner & Master Practitioner
  - Behavioural Assessment of presentation and training skill levels
  - At least two (30min+) evaluated NLP presentations before an audience with feedback from the audience and the INLPTA Master Trainer
  - An demonstration and exercise facilitation of an NLP intervention and technique before an audience
- Assessment of competency in training design
- Demonstrated attitude based on ecology, learning, and the living embodiment of the presuppositions of NLP
- It is strongly recommended that the candidate has either reviewed and/or assisted with a Practitioner and Master Practitioner program since their original training
- *It is also strongly recommended that the candidate has personal coaching/supervision with a Trainer/Supervisor*

### **Testimonial...**

*"In those 'popcorn' moments you realise that there are only a few opportunities to be in the company of such great trainers. Plus witness one of the true masters of training – Mark Klaassen... Thank you... Brilliant!"* **James Marris, Aurora Zone Coaching, Hamilton, NZ**

### **Testimonial...**

*"Thank you Eileen & Mark for this incredible opportunity to grow and expand myself, my self belief and my sense of capability. I do believe it now! Huge stretches at times and I always felt so committed to going there because of the safe, encouraging and totally supportive space you held for us all. You are both a fantastic demonstration of the Magi Creed. I am so delighted to have you both in my world and on my journey. Kia ora, kia koha."* **Paula Powell, NLP Trainer, People Dynamics. Baylys Beach, Northland, NZ.**



### **Contact CPL...**

**For information on the follow on Training -"INLPTA NLP Trainer Certification" to become an INLPTA NLP Trainer certified to deliver the full NLP Practitioner & NLP Master Practitioner Certification Training Courses.**



## Registration Form – Auckland, NZ

**INLPTA “Diploma of NLP Training” 26-30 July; 2-6 and 11-12 August 2012**

I am an NLP Master Practitioner with.....(Trainer/Company)

- **Full Investment:** \$3995+gst in full by 20 July 2012
- **Early Bird:** \$3295+gst by 20 May 2012
- **Pay Plan** \$3595+gst April - August

INVESTMENT OPTION: \$......+GST      TOTAL: .....

First Name: ..... Last Name: .....  
 Company Name: ..... Occupation: .....  
 Mailing Address: .....  
 Telephone (Bus): ..... (AH): .....  
 Fax: ..... Mobile: .....  
 Email: ..... Referred: .....  
 Your Signature: ..... Date: .....

**Payment method:** *Cash*  *Cheque*  *Company Invoice*  *Direct Credit*  *Credit Card*

**Direct Credit** - Communications Plus Ltd, ANZ Newmarket Account # 010194 0216511 25

**Credit Card** - please circle one: **VISA   Mastercard   Bankcard   AMEX**

**Administration Charge for credit card transactions 2%**

Name on Card: .....Signature: .....

Card No.: .....Expiry Date: .....

**Please note the terms and conditions of enrolment into CPL’s courses:**

- Withdrawal/Transfer from the course after enrolment incurs a minimum 10% of the full investment for administration costs.
- Withdrawal from the course within 1 month prior to start date defaults 25% of the course fee.
- Withdrawal from the course within 2 weeks prior to start date defaults 50% of the course fee.
- Withdrawal from the course within 1 week or after commencement of start date defaults full course fee.

*“Communications Plus Ltd in Auckland, New Zealand is a world class training organisation. They are unsurpassed in the quality of learning and service that they provide their students and clients. Their lead Trainer, Mark Klaassen is a man of high integrity and great competency. He brings to his trainings a contagious enthusiasm coupled with an excellent command of both NLP platform skills and content.”*

Dr Wyatt Woodsmall, Ph.D. Certified NLP Master Trainer and Master Modeler (INLPTA)